



Lisa McPheron
Director of Campus Communications
714- 992-7014 | lmcpheron@fullcoll.edu

Gary Graves
Professor, Business Management/Entrepreneurship
714-264-8778 | ggraves@fullcoll.edu

FOR IMMEDIATE RELEASE

Fullerton College Announces 2nd Annual Small Business Day, Friday, May 4, 2018

Fullerton (April 19, 2018) – Fullerton College will celebrate the work of entrepreneurs during National Small Business Week by connecting students with business and education leaders during the 2nd annual Small Business Day on Friday, May 4. The event is free and open to the public.

The U.S. Small Business Administration launched National Small Business Week in 1963 to recognize the impact of outstanding entrepreneurs, small business owners, and others from across the nation. Fullerton College’s Small Business Day invites local business leaders and entrepreneurs to come out and network with each other and future student entrepreneurs.

“Small Business Day brings thought leaders from business and education together to strengthen the pipeline of future entrepreneurs,” said Business Management/Entrepreneurship Professor Gary Graves.

The event starts at 8 a.m. with a light breakfast, coffee, networking and introductions. At 9 a.m., Cathleen Greiner, Ph.D., Deputy Sector Navigator, Business and Entrepreneurship, will provide brief updates on the California Community Colleges’ Doing What Matters initiative and entrepreneurship programs state-wide. Sylvia Gutierrez, with the Small Business Administration (SBA), will speak on the state of small businesses today. Terri Olson, CEO of HR Prescription, will provide insights and information in her presentation “New HR Laws and Your Business!” and Jennifer Merchant, with Fullerton College’s Career and Life Center, will discuss how employers can participate in the college’s Internship Program to recruit students. The event will end with a keynote from Mike Marinoff, COO, Network Kinecton, LLC, who will speak on “The Gig Economy and How We Got Here.”

Partners for Small Business Day include Doing What Matters, U.S. Small Business Administration, HR Prescriptions and Network Kinecton, LLC.

The event will be held, Friday, May 4 from 8 a.m. to 11:30 a.m. in Building 1400, Room 1413. Doors open at 7:30 a.m. RSVP for the event at fc-eship.com and registered participants will receive a parking pass by email. Questions about this event can be directed to Professor Gary

Graves, ggraves@fullcoll.edu or (714) 264-8778. Learn more about Fullerton College's business programs at buscis.fullerton.edu.

About Fullerton College: Founded in 1913, Fullerton College is the oldest community college in continuous operation in California. Fullerton College is No. 1 one in transfer students to the California State University system and currently enrolls about 22,000 students. Learn more about the college by visiting fullcoll.edu.

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